CAMPAIGN MATCHING
GAME

1. Target
   _______
   A. An intensive sustained organizing fight that uses collective power of organizations (including people) to strike at a target until it meets our demands

2. Strategy
   _______
   B. Tools used to achieve a campaign

3. Tactic
   _______
   C. The person who has the power to give you what you want in an organizing fight

4. Campaign
   _______
   D. A plan to accomplish the goals of a campaign

5. Demand
   _______
   E. A concrete change or win you want while engaged in or at the end of an organizing fight