

Organizer: You are an organizer with the Parents Empowerment Project (PEP). You are actively working on a campaign to advocate for bilingual parent engagement programs in public schools. One of your main demands is interpretation services for teacher/parent meetings. You are a parent of two kids under the age of 13 and you got involved through one of PEP's leadership programs. You're meeting today with Carla. Carla is a mom and recently came to a family resource fair and signed up for more information about PEP. You are trying to turn out 40 parents to a school board meeting in a couple weeks. You are going to tell Carla about the campaign and find out how she connects. **The ASK: Will Carla attend the meeting? Can you get her to do more?**

Carla: You are a mom of an 8 year old in public school. You recently went to a family resource fair organized by Parent Empowerment Project and signed up for more information about PEP. You know that PEP does good work on behalf of immigrant parents, but you're not sure what their current campaign is about. You are meeting with one of their organizers today are hoping to learn about their work. You are bilingual but your husband only speaks Spanish. Because of your busy schedule as a hotel housekeeper your husband often has to take the parent/teacher meetings for your 8 year old. You have a shy personality and have not been a spokesperson or taken action on a campaign before.