

# CAMPAIGN MATCHING GAME

**1. Target** \_\_\_\_\_

A. An intensive sustained organizing fight that uses collective power of organizations (including people) to strike at a target until it meets our demands

**2. Strategy** \_\_\_\_\_

B. Tools used to achieve a campaign

**3. Tactic** \_\_\_\_\_

C. The person who has the power to give you what you want in an organizing fight

**4. Campaign** \_\_\_\_\_

D. A plan to accomplish the goals of a campaign

**5. Demand** \_\_\_\_\_

E. A concrete change or win you want while engaged in or at the end of an organizing fight